



2010 Annual Conference Sponsorship Opportunities

Official Conference Sponsor	\$20,000
<ul style="list-style-type: none">• Sponsorship of the Welcome Reception with onsite signage• Full page color ad inside front cover of the conference program• Right to provide a branded item with all registration packages or at the event• Company name listed in the conference program• Company logo on conference signage with acknowledgement of thanks• Listed in all conference communications and materials as official sponsor• Complementary Exhibit space in a premier location with three conference attendees• Sign for exhibit booth indicating Sponsor• Special sponsor name badge ribbons	
Offsite Event Sponsorships	\$10,000
Event Dinner:	
<ul style="list-style-type: none">• Sponsorship of dinner for the offsite event with onsite signage• Full page black and white ad in the conference program• Right to provide a branded item at the event or with all registration packages• Company name listed in the conference program• Company logo on conference signage with acknowledgement of thanks• Sign for exhibit booth indicating Sponsor• Special sponsor name badges	
Event Beverages:	\$8,000
<ul style="list-style-type: none">• Sponsorship of Beverages for offsite event with onsite signage• Full page black and white ad in the conference program• Right to provide a branded item at the event or with all registration packages• Company name listed in the conference program• Company logo on conference signage with acknowledgement of thanks• Sign for exhibit booth indicating Sponsor• Special sponsor name badges	
Character Visits	\$3,000
<ul style="list-style-type: none">• Sponsorship of Disney Character Visits for offsite event with onsite signage• Full page black and white ad in the conference program• Right to provide a branded item at the event or with all registration packages• Company name listed in the conference program• Company logo on conference signage with acknowledgement of thanks• Sign for exhibit booth indicating Sponsor• Special sponsor name badges	
Event Transportation	\$2,000
<ul style="list-style-type: none">• Sponsorship of transportation to the offsite event with onsite signage• Full page black and white ad in the conference program• Right to provide a branded item at the event or with all registration packages• Company name listed in the conference program• Company logo on conference signage with acknowledgement of thanks• Sign for exhibit booth indicating Sponsor• Special sponsor name badges	



2010 Annual Conference Sponsorship Opportunities

Conference Sponsorships

Lunch Sponsor (3)

\$10,000

- Sponsorship of the Lunch on 3/08, 3/09 or 3/10 with onsite signage
- Full page black and white ad in the conference program
- Right to provide a branded item with all registration packages
- Company name listed in the conference program
- Company logo on conference signage with acknowledgement of thanks
- Sign for exhibit booth indicating Sponsor
- Special sponsor name badge ribbons

Breakfast Sponsor (3)

\$7,000

- Sponsorship of the breakfast on 3/11, 3/12 or 3/13 with onsite signage
- Full page black and white ad in the conference program
- Right to provide a branded item with all registration packages
- Company name listed in the conference program
- Company logo on conference signage with acknowledgement of thanks
- Sign for exhibit booth indicating Sponsor
- Special sponsor name badge ribbons

Break Sponsor (6)

\$5,000

- Sponsorship of the conference break with onsite signage
- Full page black and white ad in the conference program
- Right to provide a branded item with all registration packages
- Company name listed in the conference program
- Company logo on conference signage with acknowledgement of thanks
- Sign for exhibit booth indicating Sponsor
- Special sponsor name badge ribbons

Hydrations Station

\$5,000

- Company Logo signage on all water stations
- Right to provide a water bottle with all registration packages
- Company name listed in the conference program
- Company logo on conference signage with acknowledgement of thanks
- Sign for exhibit booth indicating Sponsor
- Special sponsor name badge ribbons

Key Note Speaker

\$5,000

- Sponsorship of the speaker session with onsite signage
- Full page ad in the conference program
- Company name listed in the conference program
- Company logo on conference signage with acknowledgement of thanks
- Sign for exhibit booth indicating Sponsor
- Special sponsor name badge ribbons



2010 Annual Conference Sponsorship Opportunities

Conference Materials	\$7,000
<ul style="list-style-type: none"> • Company logo acknowledging sponsorship on conference notebook • Company logo acknowledging sponsorship on website housing presentation for 1 year • One page (color) ad on back (outside cover) cover of the conference notebook • Company name listed in the conference program • Company logo on conference signage with acknowledgement of thanks • Sign for exhibit booth indicating Sponsor • Special sponsor name badge ribbons 	
Corporate Sponsor (unlimited):	\$2,000
<ul style="list-style-type: none"> • Right to provide a branded item with all registration packages • Full Page black and white ad in conference notebook • Special sponsor name badge ribbons • Company name listed in the conference program • Placement of marketing flyer or newsletter in conference bag 	
Exhibitor Only	\$2,800
<ul style="list-style-type: none"> • One table top exhibit in conference foyer including two (2) registrations for conference • UPPO has contracted space for 16 exhibit spaces • Preconference attendee list • Post attendee list • Listing of Exhibitors in pre and post conference letter • Listing of Exhibitors in conference materials • Company listed on UPPO visit the exhibit raffle (UPPO to supply raffle prizes) 	
Conference Assistant	Expenses Paid by Sponsor Company
<ul style="list-style-type: none"> • Sponsor will pay all the expenses for a staff person from their company to assist at the UPPO conference. Duties (beginning 3/6/10) include - preconference tasks including bag stuffing, name tag, setting up the registration area. Also during the conference - registration desk assistance, collect conference evaluations and direct conference attendees as necessary. • One page ad in the conference program • Assistant allowed to wear sponsor company apparel each day • Company name listed in the conference program • Company logo on conference signage with acknowledgement of thanks • Right to provide a branded item with all registration packages • Sign for exhibit booth indicating Sponsor • Special sponsor name badges 	
Corporate Ad	
Full Page black and white ad in conference notebook	\$700
Full page color ad inside back cover of conference notebook (1)	\$1,000