



2010 Annual Conference: EXHIBIT INFO

Orange County, CA (March 8 - 10, 2010)

Conference Date: March 8 -10, 2010
Exhibit Dates: March 8 - 10, 2010
Exhibit Setup: March 7, 2009 – TBD
Exhibit Area Open: 8:00 am to 5:00 pm

Location of Exhibits: Garden 1 -3 (North Tower)
Hyatt Regency Orange County
11999 Harbor Blvd
Garden Grove, CA 92840

Exhibit Space Cost:
Tabletop or 8 x10 display - \$2,800.00
16 spaces available

Exhibit Space Assignment:

Booth assignments are made on a first come first service basis. Every effort is made to ensure competing companies are assigned different locations.

Included in your exhibit fee:

- ◆ Two complimentary conference registrations.
- ◆ Networking opportunities that include; welcome reception, breakfast each day, evening events, breaks (in exhibit area), and lunch.
- ◆ Company named listed in conference book.
- ◆ Electrical Outlet.
- ◆ Preconference attendee list by 2/19/10.
- ◆ Post attendee list by 4/9/10.
- ◆ Listing of Exhibitors in pre and post conference letter.
- ◆ Listing of Exhibitors in conference materials.
- ◆ Company featured on visit the exhibitors raffle contest (UPPO to supply raffle prizes).

Ancillary Fees:

- ◆ There is an additional Charge for an Internet Connection.
- ◆ Additional attendee registration fee - \$625.
- ◆ A/V Equipment – Swank Audio Visuals.

Exhibit Registration:

- ◆ Confirm availability with Jackie Cote – jackie@uppo.org or 508.883.9065.
- ◆ To register for exhibit space visit www.uppo.org, select 2010 Annual Conference on the event tab, click to register and select exhibitor.
- ◆ Payment information:
 - Credit Card Payments are accepted through the registration process.
 - To submit payment via check select “bill me” in the registration process. Checks should be mailed to: UPPO; PO Box 569; Bellingham, MA 02019-0569.

Shipping Instructions:

- ◆ The hotel will only store packages 2 days prior to and 2 days after the conference.
- ◆ All packages must be labeled as follows: [Hyatt Regency Orange County; Attention: Your Name UPPO Conf 3-8-10; 11999 Harbor Blvd, Garden Grove, CA 92840](#)

Other Information:

- ◆ Special additions to exhibit space must be approved by UPPO prior to installation, i.e. basketball games, putting tee etc.
- ◆ The exhibitor assumes all responsibility for any and all loss, theft, or damage to exhibitor’s displays, equipment and or property while on premises.